



Webinar Registration Form

Developing Multiple Choice Tests That Assess Higher Order Thinking Skills

Tuesday, March 23 ~ 1:00-2:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

With an increase in online and blended learning, it is important to examine student engagement and assessment strategies that can efficiently and effectively be incorporated into the virtual classroom. While multiple-choice assessment has been a mainstay of education for many years, creative integration of higher-order multiple-choice assessment offers the opportunity to target higher order learning objectives without burdening instructor workload. Multiple-choice items are widely used due to their versatility in assessing a range of learning objectives; well-constructed multiple-choice questions can target factual knowledge, comprehension, analysis, synthesis, or evaluation. Also, the objective nature of multiple-choice items ensures reliable, efficient scoring and allows for rapid feedback. While there are many benefits to utilizing multiple-choice items, the effectiveness of multiple-choice assessments rests on the quality of the test items and the appropriateness of this type of evaluation in relation to the learning objectives. Participants will learn how to evaluate the value of a multiple-choice test for meeting specific learning objectives, design high-quality, meaningful multiple-choice items, and utilize the outcome of multiple-choice assessments to enhance the teaching-learning dynamic. We will also explore how automated multiple-choice assessments can be used to promote student learning through mastery assessments, maximize instructional time in the classroom and improve student preparation for class activities.

Objectives:

- Evaluate the appropriateness of multiple-choice tests in relation to learning objectives
- Design effective, meaningful multiple-choice items
- Enhance the teaching-learning dynamic using the outcome of multiple-choice assessments
- Maximize instructional time in the classroom through automated multiple-choice tests
- Integrate multiple-choice assessments to improve students' preparation for class activities
- Utilize multiple-choice items to engage students during class while simultaneously providing individualized formative feedback

Who Should Attend?

- 2-year & 4-year institutions
- Academic Affairs/Instruction
- Faculty (full and part-time)
- Dean of Instruction & Department Chairs
- Online Learning Administrators
- Faculty who teach or plan to teach online/hybrid courses
- Online Learning Professionals
- Anyone interested in learning more about designing multiple choice tests & multiple choice assessments



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Speaker(s)



B. Jean Mandernach, Ph.D. / Research Professor and Executive Director

Grand Canyon University

"The value of multiple-choice assessments lies in their versatility; multiple-choice assessments can be used to promote students' engagement with material prior to class, gauge understanding during classroom activities and measure understanding at the conclusion of a learning unit."

B. Jean Mandernach, Ph.D. is Research Professor and Executive Director of the Center for Innovation in Research and Teaching at Grand Canyon University. Her research focuses on enhancing student learning through assessment and innovative online instructional strategies. In addition, she has interests in examining the perception of online degrees, the quality of online course offerings and the development of effective faculty evaluation models. Jean received her B.S. in comprehensive psychology from the University of Nebraska at Kearney, an M.S. in experimental psychology from Western Illinois University and Ph.D. in social psychology from the University of Nebraska at Lincoln.

Bio current as of March 2021.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Accounts Payable email (optional)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$4995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can log in to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

You will receive the login directions twice via email. The process is as follows:

- If you registered for a **live webinar**, you will receive a separate email with the login instructions closer to the date.
- If you registered for an **on-demand webinar**, you will receive a separate email with the access instructions typically within 2 business days.
- If you did not receive a separate email with login/access details, **please check your junk/spam email or your promotions folder.**

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses Zoom as its web conferencing provider. If you have not previously attended a Zoom event, please click [here](#) to make sure your computer is compatible with Zoom. Be sure to [complete a test](#) prior to the live conference. See system requirements in the login email for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.